



KAT ALUNORA SEIDR

DESIGNER & ILLUSTRATOR LEADER & CREATIVE PROBLEM SOLVER

I was that kid that grew up trying out the inventions of MacGyver to figure out solutions, building Lego creations that won me awards for architecture, and poster contests so that all the kids could have free ice cream. I have always been an overachiever, going the extra mile, because I like to think outside of the box. WAY outside of it, and create something new, innovative, dynamic, and better to solve the problems of the world, the aches of the human heart and the longings of the soul. Through product design, illustration, art, leadership, energy work, marketing and networking through event management, genius can work as a collective, and this is where I shine.

EDUCATION

-  Major in BFA in Illustration at the Academy of Art University, San Francisco, CA 2013
-  General Studies Cuesta College, San Luis Obispo, CA 2001

EXPERIENCE

- 2020 - Current WOLF & THYME } Self - Employed, Remote
Product Designer, Marketing, Leader, Curator & Artist
 - Customer Service, Shipping, Subscription Box Management, Email & Social Media Marketing,
 - Print & Package Design, Product Design, B2B Networking, Illustration, Leadership & Business
www.WolfandThyme.com
- 2012 - 2021 STUDIO KASAI } Self - Employed, Remote
Freelance Designer, Artist, Writer & Marketing
 - Created Web, Digital Media, Social Media Accounts, Print Media, Labels, Logos, Branding &
 - Packaging for Business Clients, B2B Networking, Event Management, Blog Writing & Business
- 2013 - 2015 ADGENIO } Paso Robles, CA
Senior Graphic Designer & Copy Writer
 - Print, Digital & Animated Ad Campaigns, Blog Articles for PasoRoblesWineries.net, and PasoRoblesWeddings.net, posts for social media, Art Directorship, Processes for Elite and MYPS softwares and directed all specs for outgoing design, photography and contract sales.

WORK & PLAY BALANCE

I am also a Celtic Shaman who does Reiki Energy work to help heal people through Chakra flow, counseling, nature connection and through ritual. Balance is vital to our happiness, and through wisdom and grounding, work can be truly rewarding and profound, bringing genuine joy.



CONTACT

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Linked : [kat-alunora](#)

CERTIFICATES & LICENSE

Cosmotology License California State | Current
Designs School of Cosmetology, Paso Robles, CA | 2017
Word Press Website Certification } 2012
Master Color Mixologist } AlfaParf USA, 2018
Advanced Chakra & Reiki Workshop } 2020
Personal Trainer & Nutrition Coach Certification } 1996
Food Handler License {Server} 2017

SKILLS

Photoshop 
Illustrator 
Freeform 
ProCreate 
Wordpress 

ADDITIONAL EXPERIENCE

Department Mngt 
Sales Mngt 
Team Supervisor 

EMPLOYERS

The Luna Loft - Salon Owner & Hair
Artisan Restaurant - Server
Veris Cellars - Design & Events
Mindbody Online - Sales & Events

INTEREST

Nature
Photography
Cuisine & Wine
Music